

Aronagh's Social Accountability Policy

Our Vision

To make a significant contribution to raising consciousness and well-being of our planet and our global community, one person at a time

Our Commitment

Aronagh and all its brands are committed to designing and delivering our products and services such that they contribute to raising consciousness, creating empowerment and well-being of the people we come in contact with.

Our Key Principles

The four key principles of Aronagh's Social Accountability strategy are:

- ✦ We focus on four elements of social accountability:
 - Raising consciousness
 - Creating empowerment
 - Giving it forward
 - Enabling balance and healing of the world we live in
- ✦ Providing diverse access points and avenues to raising consciousness that empower people to help themselves.
- ✦ Maintaining a healthy balance between 'giving it forward' and making impactful contributions to the global community whilst remaining a viable and growing commercial organisation.
- ✦ Ecological design and delivery of our products and services, i.e. we holistically work with our clients taking in account the physical, energetic, social and spiritual dynamics they live and work within.



Our Social Accountability Approach in practice:

- ✓ We offer one free scholarship per course for people with financial challenges for all our public courses
- ✓ We actively contribute to the women's gathering & rising initiatives around the globe through blogs, and face to face input.
- ✓ We actively support a number of charities and other social accountability causes through our flexible working-time arrangements and an annual 'giving it forward' time allowance of 10 days/year.
- ✓ We conduct informal, at a minimum, ecological risk assessments for every client engagement
- ✓ We review all our products and services at idea and design stage for the social accountability impact against the four elements.

Aronagh's Social Accountability Policy

Our contributions over the past 3 years

- ✓ Free blog for women providing insights, tools and techniques for women in the workplace to step into authentic and feminine leadership – www.beingasuccessfulwoman.wordpress.com
- ✓ Regular contributor to www.myscala.com/blog, a networking hub supporting female entrepreneurs
- ✓ In co-operation with www.nyalimuir.com, Aronagh from time to time gifts free online transformative meditation classes that help busy people to de-stress
- ✓ Working in co-operation with the University of East London's (UeL) Employability and Enterprise Scheme, <http://www.uel.ac.uk/eet/students/mentoring>, Aronagh provides pro bono mentoring for recent students who wish to set up their own business.
- ✓ Regular contributions by our director to a number of social accountability causes: giving blood in the UK, regular financial contribution to www.romancats.com, and a number of UK charities.

Our 2 Year Vision

Our aim is to encourage our staff and associates to continue to . . .

- ✎ deepen their contribution to raising consciousness, creating empowerment and well-being in our world
- ✎ actively participate in the shift to a world where everyone can thrive
- ✎ ensure that Aronagh's products, services and offerings support our social accountability principles



For further information, contact Aronagh at
T: +44 845 900 5754
E: info@aronagh.com
W: www.aronagh.com